



Editorial Desk

“Mind Matters, Skills Build, Nation Grows”



Dr. Susmita Parija
Associate Professor
HR

In an age of rapid technological change, global competition, and rising expectations, students pursuing professional education stand at crucial crossroads. They are preparing not merely for a job, but for a lifetime of learning, leadership, and contribution. Amidst examinations, deadlines, internships, placements, and the pressure to remain relevant, one vital aspect is often overlooked—mental health. Yet, without a healthy mind, even the strongest skill set cannot create lasting impact. Mental health is not simply the absence of stress or anxiety. It is the ability to think clearly, manage emotions, build resilience, and maintain balance. For professional students, mental well-being directly influences concentration, decision-making, creativity, and ethical judgement. Burnout and chronic stress can gradually erode confidence, leading to disengagement and self-doubt. Acknowledging mental health challenges is not a sign of weakness; it reflects self-awareness and maturity. Seeking support, speaking openly, practicing mindfulness, maintaining physical health, and developing healthy routines are essential investments in the future. A resilient professional manages pressure without losing purpose. At the same time, degrees alone are no longer sufficient. The future belongs to those who can learn, unlearn, and relearn. Continuous skill development—technical expertise, digital fluency, AI awareness, communication, problem-solving, and emotional intelligence—is critical. However, learning should not become a race that compromises well-being. Growth is most effective when the mind is calm and motivated. Future employability is about being future-ready, not merely job-ready. Employers value adaptability, empathy, collaboration, and ethical innovation. When young professionals combine mental resilience with relevant skills, they contribute not only to personal success, but also to responsible leadership, innovation, and national development.

Highlights of the Issue



From the Editor's Desk



Campus News



Faculty Achievement



News Buzz

UPCOMING

24th Jan. 2026:

**Sangam:
Alumni Meet**

30th - 31st Jan.

**2026:
Srusti
TechHach: 2.0**

06th- 07thFeb.

**2026:
Utkarsh**

08th Feb. 2026:

**DS Memorial
Quiz & Project**

1st B-School in Odisha with **NAAC 'A' GRADE** Accreditation





Alumni Talk: "Ideas to Impact"

An engaging alumni interaction session titled **"Ideas to Impact"** featured Ms. Sneha Dev (MBA 2018-20) and Mr. Soubhagya Mishra (MBA 2012-14), who shared valuable insights from their professional and entrepreneurial journeys, inspiring students to translate ideas into impact. Both the alumni were felicitated by Dr. Pragyan P. Sarangi, Vice Principal, and Mr. Dharma Kumar Rout, Placement Officer. The session was conducted on dt. **31.10.2025**.

Alumni Panel Discussion

A panel discussion on the theme "From Campus to Company: How College Ideas Become Real Businesses" provided practical insights into innovation, start-ups, and industry preparedness. Mr. Soubhagya Mishra (MBA 2012-14) and Mr. Ayush Dutta (MBA 2019-21) were felicitated with mementos presented by Dr. Sucheta Patnaik, Senior Librarian, and Mr. Dharma Kumar Rout, Placement Officer. The session was held on dt. **31.10.2025**.



Joy of Giving Celebration & Free Dental Health Check-up Camp

As part of its social outreach initiatives, a Free Dental Health Check-up Camp was organised at Bhagabati Ashram School, Kantabada, Chandaka, reinforcing the Institution's commitment to holistic well-being and community engagement. The initiative was conducted on dt. **01.11.2025**.

BPUT Tech Carnival, Rourkela

The BPUT Tech Carnival, held at Biju Patnaik University of Technology, Rourkela, witnessed enthusiastic participation and the esteemed presence of Dr. Suneel Rath, Deputy Registrar, BPUT; Smt. Nishi Poonam Minz, Registrar, BPUT; Prof. Amiya Kumar Rath, Vice-Chancellor, BPUT; Prof. (Dr.) Bibhuti Bhusan Biswal, Vice-Chancellor, OUTR; and Prof. P. K. Sahoo, Vice-Chancellor, VSSUT Burla. On this occasion, Er. Saroj Kumar Sahoo, Chairman, Srusti, was honoured with a memento as the Venue Partner of the BPUT Tech Carnival. The event was held on dt. **01.11.2025**.



Inauguration of Srusti News at 27th National Conference

The July-September 2025 issue of **Srusti News** was formally inaugurated during the **27th National Conference** in the presence of distinguished guests: Sri Debakanta Mishra, Global Capability Center Relationship Manager, TCS, Bhubaneswar; Sri Sambit Panda, Head - Modern Trade & Business (West) - Head Affordability, IFB Industries Ltd.; Dr. Pratap Chandra Biswal, Director, IMI Bhubaneswar; Prof. (Dr.) Umakanta Dash, Principal, Srusti and Dr. Anuradha Mishra, Associate Professor (HR), Srusti. The inauguration took place on dt. **21.11.2025**.





Panel Discussion at 27th National Conference

As part of the 27th National Conference, a panel discussion was held on campus focusing on evolving HR practices in the digital age. The session featured Mr. Hidayatulla Baig, Leader HR & Business Partner, Capgemini, Bhubaneswar; Ms. Amrita Rath, Ex-TCS Consultant; Dr. Susmita Parija, Associate Professor & Training Head, Srusti (Moderator); Ms. Sikha Nanda, HRBP, Interferon; and Mr. Satya Prem Mohanty, Talent Strategy & Innovation Business Partner, Accenture, Bhubaneswar. The discussion took place on dt. **22.11.2025**.

Interactive Session on Management Awareness by Business Standard

An interactive session was organised for the MBA (2025-27) batch by Mr. Manoj Mahapatra and Mr. Ananta Rajesh Patnaik from Business Standard, aimed at fostering management awareness and industry perspective among students. The session was conducted on dt. **26.11.2025**.



L.E.A.D ThinkCamp Programme

Students successfully completed the L.E.A.D ThinkCamp, organised in collaboration with AIC at Nalanda, Youth4Water, and UNICEF, focusing on leadership, innovation, and social responsibility on dt. **28.11.2025**.

Recognition for Social Youth Initiatives

Mr. Jeetendu Nanda (Student Welfare Officer) was honoured with the Best Social Youth Activities Award by the Honourable MLA of Balikuda, Mr. Sarada Prasanna Jena, for organising a Mega Health Camp at Balikuda, Jagatsinghpur. The award was presented on dt. **26.10.2025**.



MoU Signed with IIT Bhubaneswar Research and Entrepreneurship Park

A Memorandum of Understanding (MoU) was signed with IIT Bhubaneswar Research and Entrepreneurship Park to strengthen collaborative initiatives in innovation and incubation. The signatories included Mr. Sitikantha Biswal, Assistant Professor; Mr. Alok Kumar, Assistant Professor; Ms. Namrata Sahoo, Deputy Director - Strategy; Dr. Soobhankar Patil, Member, Board of Directors, IIT Bhubaneswar Research and Entrepreneurship Park; and Mr. Shakti Swarup Pati, Incubation Head, IIT-Bhubaneswar. The MoU was formalised on dt. **15.12.2025**.

Faculty Achievements



Dr. Jakki Samir Khan
Associate Professor

Secured a Top 2% rank in the NPTEL course Project Management for Managers offered by IIT Roorkee, July-October, 2025 session.



Ms. Rosy Barik
Assistant Professor (HR)

Received the Best Paper Award at the 27th National Conference on HR 4.0 (Nov 21-22, 2025) for her paper on workforce reskilling in Industry 4.0.



Dr. Susmita Parija
Training Head,
Associate Professor

Awarded with certified Entrepreneurship Educator certificate from Wadhvani Foundation after successful completion of an online FDP spanning over 2 months (October and November, 2025).



Ms. Sai Smita Das
Assistant Professor

Awarded with the "Entrepreneurship Educator" certificate from Wadhvani Foundation after successful completion of an online FDP spreading over 2 months (October and November, 2025).

Rising Stars: Student Achievements



Success at BPUT Hackathon 2025

Mr. Bhavesh Kumar Mohanty, Ms. Sushree Arpita Samal, Ms. Payal Moharana, and Mr. Satyajit Dash of the MCA (2024-25) batch emerged as Runners-Up, securing the Second Prize at the BPUT Hackathon 2025. The hackathon was conducted as part of the Biju Patnaik University of Technology Tech Carnival at Rourkela on dt. **01.11.2025**.

Achievement at HR Fiesta

Mr. Badrinath Danga and Mr. Manas Ranjan Sahoo of the MBA (2024-25) batch secured the Second Prize in the event 'Retention Blueprint: Solve the Attrition Puzzle' at **HR Fiesta**, organised by Siksha 'O' Anusandhan University. The award was presented by Prof. (Dr.) Jyoti Ranjan Das, Dean Student Welfare, IBCS, and Prof. (Dr.) A.K. Mohanty, Dean, IBCS, on dt. **28.11.2025**.



Reminiscences of my Memory in Srusti



Chinmay Chand
MBA: 2025-27

My best memory in Srusti is participating in college events with my friends. We worked together as a team and enjoyed every moment. Those days were full of laughter, learning and confidence building. I made true friends who supported me in every situation. These memories will always remain special and unforgettable in my life.



S. Akash Dora
MCA: 2025-27

One of my best memories in Srusti is completing my first semester examination, which marked my transition to postgraduate life. The supportive faculty, well-structured classes, and constant encouragement helped me prepare confidently for the exams. Successfully completing it made me feel proud and more determined, strengthening my belief that Srusti is shaping me both academically and personally.



Suman Mahapatra
BBA: 2025-28

My best memory in SRUSTI is my first few days in the campus, where I met supportive teachers and friendly classmates. The positive learning environment helped me feel confident and motivated to pursue my BBA studies. SRUSTI has helped me improve my communication skills and teamwork.



Sadasiba Nayak
MCA: 2025-27

Srusti has given me many beautiful memories that I will always cherish. Amongst them, the most special is finding true friends who stand by me in every situation. I am also fortunate to learn from inspiring teachers who guided and shaped my journey.

HR Club (Hruday) – Learning HR through Experience



HR Master Series | Learning Beyond Classrooms –

The HR Club Hruday, coordinated by Mr. Kirtiraj Sahoo, Ms. Swagatika Das, and Ms. Stalin Sasmal, conducted an engaging workshop led by Dr. Anuradha Mishra. A total of 33 students explored performance appraisal, HR analytics, and recruitment through experiential learning, building confidence, competence, and industry-ready HR skills on dt. **31.10.2025**.

Marketing Club (Mark it) – Igniting Creativity and Persuasive Thinking

Marketing in Action – The Marketing Club of Srusti Academy of Management and Technology (Autonomous) energized in October 2025 with two impactful events—Advertisement Content Creation and Idea Ignite. Nearly 100 students showcased their creativity, pitching skills, and marketing insight through real-world challenges, fostering innovation, confidence, and practical industry readiness. The activities were facilitated by Dr. Arpan Mohapatra. on dt. **17.10.2025**.



Eloquence Club Hosts Engaging Activity 'Cook a Recipe'



The **Eloquence Club** of Srusti Academy of Management and Technology (Autonomous) hosted an event 'Cook a Recipe' at JRD Tata Hall. With vibrant participation from 20 students across BBA, MBA, and MCA, the event blended creativity, communication, and confidence—making learning interactive, fun, and impactful on dt. **24.10.2025.**

UHV Club – Inspiring Minds through Values and Self-Reflection

The **UHV Club** of Srusti Academy of Management and Technology (Autonomous) organized a session titled Motivational Video Shows to Boost the Morale of Students. Coordinated by Ms. Rosy Barik, Assistant Professor (HR) with support from Dr. Anuradha Mishra, Associate Professor (HR) the session inspired self-awareness, focus, discipline, and value-driven growth among students on dt. **09.12.2025.**



Health & Wellness Club – Observation of World Meditation Day



World Meditation Day

World Meditation Day was observed at Srusti Academy of Management and Technology (Autonomous) to promote mindfulness and mental well-being. Coordinated by Dr. Sanat K. Patnaik, Associate Professor (Marketing) and Ms. Rosy Barik, Assistant Professor (HR), the session engaged faculty members in guided meditation and breathing practices, fostering calmness, clarity, and work-life balance on dt. **20.12.2025.**

SPIC MACAY Club – Celebrating Culture through Art

Celebrating Tribal Art & Heritage

The **SPIC MACAY Club** of Srusti Academy of Management and Technology (Autonomous) organized a Drawing Competition on "Tribal Art and Heritage of India". Students showcased vibrant creativity and cultural depth, reflecting India's rich indigenous traditions and artistic legacy on dt. **23.10.2025.**



ED Cell – Cultivating Entrepreneurial Spirit and Innovation



Mr. Alok Kumar, Assistant Professor, Srusti Academy of Management and Technology (Autonomous), and Mr. Pradeep Mohanty, Youth Coordinator, Youth4Water, felicitated Mr. Manoj Kumar Dandapat and Mr. Roshan Panigrahi, Programme Associates, AIC-NITF, during the LEAD Think Camp on dt. **18.10.25**.



Ms. Sneha S. Jaiswal, Co-Founder & COO, Wooble; Mr. Sadashiba Mishra, Swabalambi Odisha; Mrs. Sony Samal, Co-Founder, 72 DPI Skillz; and Mr. Nishanta Sahu (Alumni, MBA: 2012-2014), Owner, Nishanta Automobile, were present on the occasion of National Entrepreneurship Day. Mr. Subrat Mohapatra of the MBA (2024-26) batch for his role as ED Cell Member, was felicitated on the occasion on dt. **07.11.25**.

YRC Club- Celebration of World AIDS Day Free Dental Health Check up Camp



Mr. Jeetendu Nanda- YRC Councillor Srusti, Mr. Gyana Ranjan Rout,-Manager-HDFC Bank, Mrs. Sandhyarani Behera & Mrs. Soudamini Tripathy, Srusti staff present during the world AIDS day awareness programme on dt. **01.12.2025**.



The Department of Dental Science, Hi-Tech Medical College & Hospital, in association with Srusti Academy of Management and Technology, (Autonomous) organized a Joy of Giving free dental check-up camp at Ashram School Kantabada, Bhubaneswar on dt. **01.11.2025**.

The Leadership Lens : Insights from the Expert



Ms. Amrita Rath
Ex, Consultant
HR (Senior) of TCS

Ms. Amrita Rath Ex, Consultant (Senior) HR of TCS with experience of 18 years in various facets of Human Resources spanning across 3 companies - Fujitsu , Sinhgad Group and Tata Consultancy Services . She led Leadership roles in Talent Engagement, Talent Acquisition, Learning and Development, and Business in HR Digitization and SAP Success Factors.

She loves reading and analyzing human behaviour and work in a culture which upskills and encourages employees. Trained in Hindustani Classical Music, she lights up every event where she performs.

Q & A with Ms. Amrita Rath

Q1. What qualities should a fresher have for a sustainable corporate career?

A: Accountability, curiosity, resilience, emotional regulation, collaboration, low ego, and clear professional communication.

Q2. How has the corporate world changed over time?

A: It has shifted from job security to skill security, from time spent to value delivered, and from administrative HR to experience-driven, strategic HR.

Q3. What key lessons did you learn from your corporate journey?

A: EQ over IQ, own your career, communicate clearly, build relationships, protect your reputation, keep learning, and stay adaptable.

Q4. What advice do you have for HR aspirants?

A: Master core HR with business understanding, learn HR tech and analytics, focus on employee experience, and develop future-ready skills like change management and ethical AI use.

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